GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Prohibition and Excise — Excise Policy for the year 2023-24 i.e. from 01.10.2023 to 30.09.2024 in respect of Shops - Orders issued.

REVENUE (EXCISE) DEPARTMENT

G.O.MS.No.466 **Dated:29.09.2023.**
Read the following:

1. G.O.Ms.No.373 Revenue (Ex-II) Dept. dated 22.08.2019.
2. G.O.Ms.No.133 Revenue (Ex-II) Dept. dated 09.05.2020.
3. G.O.Ms.No.279 Revenue (Excise) Dept. dated 25.09.2020.
4. G.O.Ms.No.267, Revenue (Excise) Dept., Dt:30.09.2021.
5. G.O.Ms.No.662, Revenue (Excise) Dept., Dt:30.09.2022
6. From the CDB&MD, APSBCL e-office file No: REV04-24026/19/2023-AM-APBCL, Computer No: 2206338.

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O R D E R :

The Government have an avowed policy of reduction in the consumption of alcohol levels in the State. In order to realize the objective, the Government have taken several pro active measures such as removal of belt shops, dispensing with permit rooms, which are meant for consumption of liquor in the vicinity of shops, removal of private persons from the retailing by shop etc.

2. Further, the A.P. State Beverages Corporation Limited has been granted exclusive privilege of retailing of IMFL and FL by the shop from the appointed date i.e. 01.10.2019. Accordingly, in the G.O. 1st read above, the Government have issued Excise Policy for the year 2019-20 i.e., from 01.10.2019 to 30.09.2020 in respect of retail liquor shops and licence period of the shops shall be from 01.10.2019 to 30.09.2020. Further, the Government in the reference 2nd read above have reduced the number of shops to 2934 i.e. by about 33%. Further the Government in reference 3rd read above have issued Excise Policy for the year 2020-21 i.e., from 01.10.2020 to 30.09.2021 in respect of retail liquor shops and licence period of the shops shall be from 01.10.2020 to 30.09.2021. Further the Government in reference 4th read above have issued Excise Policy for the year 2021-22 i.e., from 01.10.2021 to 30.09.2022 in respect of retail liquor shops and licence period of the shops shall be from 01.10.2021 to 30.09.2022. Further the Government in reference 5th read above have issued Excise Policy for the year 2022-23 i.e., from 01.10.2022 to 30.09.2023 in respect of retail liquor shops and licence period of the shops shall be from 01.10.2022 to 30.09.2023.

3. Keeping in view the policy imperative and after careful examination of the proposals submitted by the Commissioner of Distilleries and Breweries & Managing Director, A.P. State Beverages Corporation Limited in the reference 6th read above, it is decided that the APSBCL shall continue the retailing of IMFL & FL through the retail outlets subject to the provisions of A.P. Excise (Grant of license of selling by Shop and conditions of license) Rules, 2019.

4. Accordingly, the following notification shall be published in an Extraordinary issue of the Andhra Pradesh Gazette, dated 29.09.2023.

PROHIBITION & EXCISE POLICY FOR THE YEAR 2023-24
IN RESPECT OF SHOPS (RETAIL OUTLETS)

The Government of Andhra Pradesh hereby formulate the following Excise Policy for the year 2023-24 in respect of retail liquor Shops.

P.T.O.

1. In pursuance of the Government's avowed policy of reduction in the consumption of alcohol levels in the State, the Government have taken several pro active measures such as removal of belt shops, dispensing with permit rooms, which are meant for consumption of liquor in the vicinity of shops, removal of private persons from the retailing by shop etc.

2. Further, the A.P. State Beverages Corporation Limited has been granted exclusive privilege of retailing of IMFL and FL by the shop from the appointed date i.e. 01.10.2019. Accordingly, the Government in G.O.Ms.No.373 Revenue (Ex-II) Dept. dated 22.08.2019 have issued Excise Policy for the year 2019-20 i.e., from 01.10.2019 to 30.09.2020 in respect of retail liquor shops and licence period of the shops shall be from 01.10.2019 to 30.09.2020. Further, the Government in G.O.Ms.No.133 Revenue (Ex-II) Dept. dated 09.05.2020 have reduced the number of shops to 2934 i.e. by about 33%.

3. The APSBCL shall be continued with exclusive privilege of retailing of IMFL & FL through the retail outlets fixed by the Government subject to the provisions of A.P. Excise (Grant of license of selling by Shop and conditions of license) Rules, 2019.

4. The same number of Shops i.e., (2934), shall be fixed for the year 2023-24.

5. The licence period of the Shops shall be one year as contemplated in A.P. Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2019 for the year 2023-24 i.e., from 01.10.2023 to 30.09.2024.

6. The Commissioner of Prohibition & Excise shall be permitted to renew the existing Retail Outlets run by the APSBCL under Rule 8 of the A.P. Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2019 on payment of annual licence fee.

7. No Shop shall be permitted / renewed on the road from Tirupathi Railway Station to Alipiri via RTC Bus Stand, Leelamahal circle, Nandi circle, Vishnu Nivasam, Srinivasam. Likewise, no Shop shall be permitted on the road from Leelamahal - Nandi circle - Alipiri - SVRR Hospital - SVIMS in Tirupathi Municipal Corporation area.

8. The APSBCL shall be permitted to establish walk-in shops (Elite Shops) in the State as per the requirement but without any change in the number of retail outlets permitted.

9. The provisions contained in the A.P. Excise (Grant of licence of selling by shop and conditions of licence) Rules 2019, as amended from time to time, shall govern the establishment/renewal and operation of the Shops by the APSBCL.

10. Intensive campaign shall be taken up to educate the public on the evils of consumption of liquor and other intoxicants.

11. Implementation of Track and Trace along with Holograms shall be continued and electric / digital modes of payments shall be implemented in all the Shops for transparency in sale transactions to prevent irregularities.

12. The AP Tourism Development Corporation shall be permitted to establish liquor outlets / walk-in-shops in Tourism Facilitation Centers (TFCs) in consultation / co-ordination with the APSBCL subject to the provisions of A.P. Excise (Grant of licence of selling by shop and conditions of licence) Rules 2019.

13. The directions of the Hon'ble Supreme Court of India issued from time to time on the sale of liquor on Highways shall be strictly followed.

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14. The MD, APSBCL shall be permitted to shift the Shops including those located in TFCs as and when required depending upon the viability.

5. The Commissioner of Prohibition and Excise, A.P. and the Commissioner of Distilleries and Breweries & Managing Director, A.P. State Beverages Corporation Limited (APSBCL), shall take necessary action accordingly in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Dr. RAJAT BHARGAVA
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Commissioner of Printing and Stationery and Stores Purchase, Vijayawada (He is requested to furnish 100 copies to Government and 500 copies to the Commissioner of Prohibition & Excise, A.P., Vijayawada and 50 copies to Special Commissioner of Information and Public Relations, Vijayawada.)
The Commissioner of Prohibition and Excise, A.P., Vijayawada.
The Commissioner, Special Enforcement Bureau, A.P., Vijayawada.
The Commissioner of Distilleries and Breweries & Managing Director, A.P. State Beverages Corporation Limited, Vijayawada.
The Health, Medical & Family Welfare Department, A.P. Secretariat, Velagapudi, Amaravathi.
The Director of Medical & Health, A.P., Vijayawada.
The Commissioner, I&PR, A.P., Vijayawada.

Copy to:

The Law (E) Department.
The PS to Secretary to Hon'ble CM.
The PS to Prl. Advisor to Hon'ble C.M.
The PS to Chief Secretary to Government.
The PS to Hon'ble Dy. C.M. (Excise).
The PS to Spl. C.S to Govt., Revenue (P&E) Department.
SF/SC.

//FORWARDED:: BY ORDER//

R. Vijay Kishore
SECTION OFFICER